

BOIPA Partner Program

Smarter Card Acceptance

BOI 
Payment Acceptance
POWERED BY 

Why partner with us?

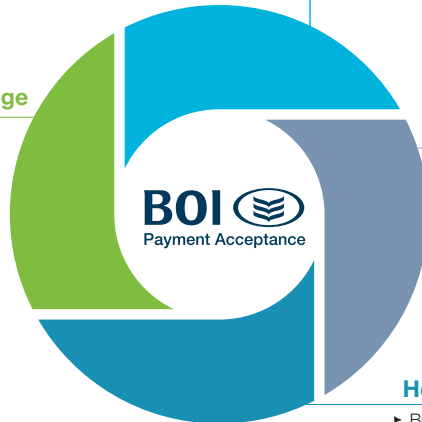
Partner with BOIPA to add value to your business with expanded offerings and increased revenue opportunities.

Who we are

- ▶ BOIPA is the trading brand in Ireland through our strategic partnership with Bank of Ireland. It brings together Bank of Ireland's understanding of what Irish businesses need and EVO's expertise in creating innovative payment solutions.

The BOIPA Advantage

- ▶ BOIPA is part of EVO Payments inc, a global card acquirer with 16 offices across 10 countries. EVO employs over 2,000 people around the world & is a 4 time recipient of best international card acquiring service provider.



Who we serve

- ▶ EVO serves more than 570,000 merchant businesses worldwide in 50 markets. Over 11,000 merchants are added per month.

How we serve

- ▶ BOIPA has created an innovative solution for the Irish market in terms of both our pricing and customer service model. We offer simple and transparent pricing to make payment acceptance available and attractive to businesses of all sizes. We also make payment acceptance easier by providing quality support through our BOIPA engineers and Dublin based call centre.

Our Commitment to You



At BOIPA we have always been 100% committed to providing the best experience possible to our customers.



We have grown rapidly since entering the market in 2015, to becoming one of the largest players in the Irish Payments industry.



BOIPA is built on the core beliefs of making it clear, transparent and easy for merchants to process card payments. Now with the roll out of our Partner Program, we are offering the same clear, transparent and easy way of doing business to you, our partners.



Whether you are a trade body looking for an affiliate partnership to offer value to your members, an ePOS provider looking to integrate with a global acquirer or a web developer whose eCommerce clients need a reliable, feature rich & cost effective gateway, partnering with BOIPA will take your business to the next level.

Our Value to You



RELATIONSHIPS

At BOIPA we are fully committed to building strong and trusting **relationships** with our partners and our partners' members or customers. We thrive on the trust that you place in us.



PROFITABILITY

At BOIPA we are committed to running a clear & transparent partner program that is **profitable** for you.



GROWTH

At BOIPA we believe that partnering with us can lead to new opportunities and the **growth** of your business.



REPUTATION

At BOIPA we understand that a referral from you is you placing your customer in our hands. That's why we are obsessed with giving customers the "white glove treatment" and your **reputation** is at the heart of everything we do.



SUPPORT

At BOIPA we are committed to supporting you to grow your business by offering expert **support**.



Our Trusted Partners



"BOIPA has been the preferred payments partner for our members since 2015. From day one we found BOIPA to be professional and attentive to the needs of our members, saving them money while always offering first rate customer service".

- Padraig Cribben, CEO VFI



"At Captiva POS we're always looking for ways to streamline the payment process for our customers and our partnership with BOI Payment Acceptance delivers a fully integrated, seamless payment experience. Our team work closely with the BOIPA sales and engineer teams to make sure our customers have a great experience from the initial sales process through to installation and training".

- Eddie Carty, CEO Captiva



"Talech is thrilled to partner with BOI Payment Acceptance. This referral partnership allows us to grow our customer base and provide both companies the opportunity to offer complete end-to-end solutions to Irish merchants. I was instantly impressed with BOIPA's dedication to providing world-class customer service which is a top priority for both of our companies".

- Irv Henderson, CEO Talech

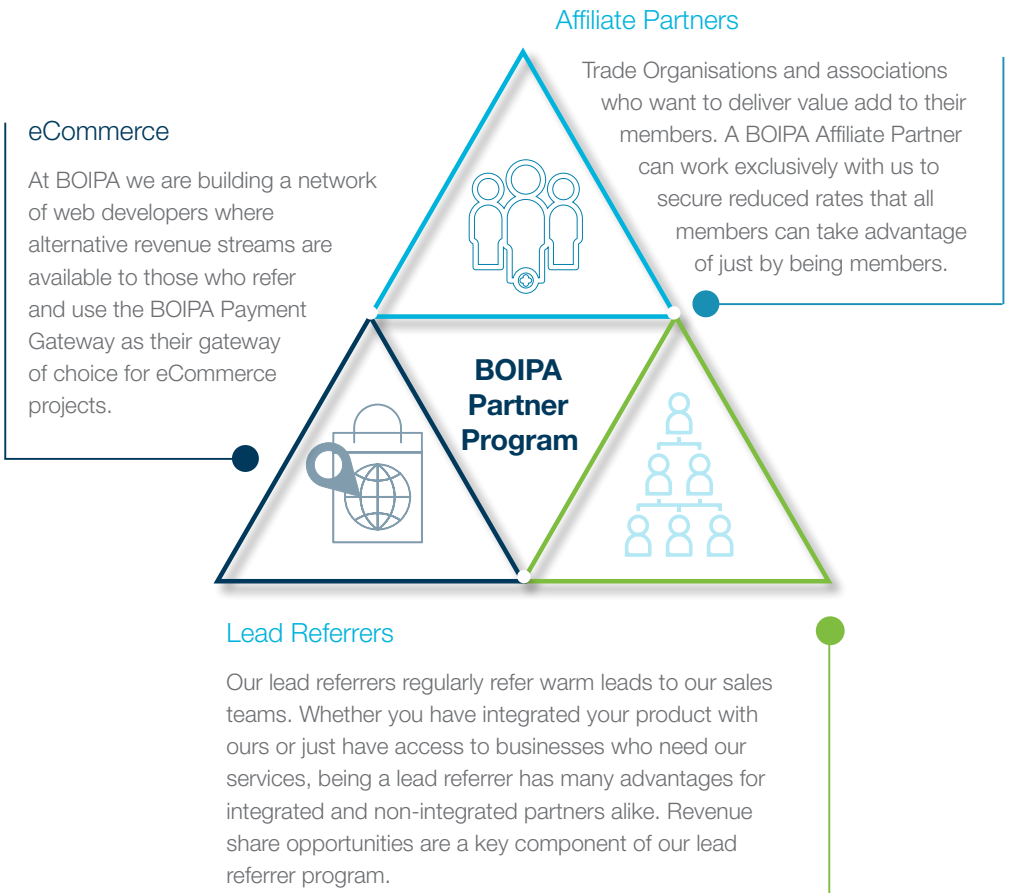


"Our partnership with BOI Payment Acceptance provides members of the Irish Hotels Federation with significant cost savings which given the scale of credit and debit card payments in our industry, is very important. Through BOIPA our members get access to very competitive rates and excellent customer support. We have been working with BOIPA since 2015 and are very happy with the partnership".

- Tim Fenn, CEO IHF

The BOIPA Partner Program

The BOIPA Partner Program has 3 types of partners.



Our offering to your customers



Point of Sale

In-Store Payments

Fixed, portable, and integrated payment options that give you full flexibility within your store environment.

Mobile Payments

Take payments from customers anywhere, anytime via a GPRS enabled terminal.

Contactless Terminals

Make payments more convenient for customers by reducing time spent at the tills. This means shorter, faster moving queues.

Dynamic Currency Conversion

Lets overseas visitors pay in their native currency, giving them a clear view of how much they are spending.

Apple Pay and Android Pay

Turning customers smart phones into a mobile wallet. It means customers can pay in-store and online with a tap and a touch.



eCommerce

Secure Online Payments

Online payment gateway that turns browsers into buyers. From one-click checkouts to integrated payments for websites and apps. BOIPA has a range of solutions which offer secure, reliable and simple online payments. BOIPA provides seamless integrations with a host of leading software providers.

Virtual Terminal

Lets you accept payments from customers over the phone. It's a convenient and secure way to take payments.



Service

BOIPA Engineers

We have our own in-house team of field engineers who conduct the terminal installation and staff training.

Dublin based call-centre

With 24/7 support, we are here for our customers every step of the way. Our contact centre in Dublin manages all customer calls from 8am-8pm 7 days a week. During out of hours your call will be transferred to our team in Dallas.

No Hidden Fees

That means we don't charge any hidden fees, that means no PCI compliance, Auth or minimum monthly fees.

Simple Online Portal

We have a simple online portal to provide all statements, transaction queries and other information.

Partner Program

Strengthen your business

Contact our partner team and discover opportunities to expand your capabilities and grow revenue.



partners@BOIPA.com



BOIPA.com/Partners

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